



# 37<sup>TH</sup> DYECHEM BRAZIL EXPO 2019

Date: 27-29 August, 2019

Venue: Centro De Eventos PRO MAGNO,

São Paulo, Brazil.



In 2019, CEMS-Global launched its widely recognized International Dye Chem Expo of Brazil. The International 'Dye Chem Series of Exhibitions' have achieved an astonishing extent of popularity in South & South-East Asia as the only kind of series held in the sub-continent. Being organized for last 10 years in Bangladesh, India, Indonesia, Singapore & Eamp; Sri Lanka; 'CEMS-Global' is proud to have organized this leading Series of Exhibition to Brazil again and present the Brazilian edition to a vast network of market.

The Brazilian Dye Chem industry has been experiencing growth for multiple years and this growth is expected to increase even more in the coming years. With the rising population and demand, not only from the Nation but also from all over the world, this increase is not surprising. Exhibitors will showcase products such as chemicals, Fertilizers, Fine Chemicals, Inorganic Chemicals, Laboratory chemicals, Oil Field, chemicals, Performance chemicals, Petrochemicals, etc.

There sound logical reasons behind the decision undertaken by CEMS Global to organize the Dye Chem series once again for the 37th time in Brazil. Brazil's place as a leader among the world's emerging economies was first brought to widespread prominence with its inclusion as one of the BRIC countries - the tag given a decade ago to Brazil, Russia, India and China because of their robust economic growth and tremendous market opportunity. Today, Brazil has fulfilled its promise and remains one of the world's top prospects for business development and investment. Brazil continues to enjoy steady economic growth and has the second biggest industrial sector in the Americas. The country's annual per capita GDP is US\$ 12,000, up 60% since 2000. Manufacturing sector dominates the Brazilian economy, contributing 67% and 30% of GDP, respectively. Brazil has steered a careful path to reach a position of global economic and industrial power. All these facts were considered when CEMS-Global decided to once again organize its popular 'Dye Chem Series of Exhibition' to Brazil on 2019.

The `37<sup>th</sup> Dye Chem Brazil 2019 International Expo' was mainly focused on the manufacturing sector of this Nation that is full of potential. `Dye Chem' was said to be one of the most prestigious and exclusive International Exhibition devoted to focus on all kinds of Dyes and Fine & Specialty Chemicals for the colossal Brazilian manufacturing Industry and was a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Process Industry.

Hence the `37<sup>th</sup> Dye Chem Brazil 2019' that was organized by CEMS-Global is often referred to as the biggest meeting place ever held in Brazil for Buyers and Suppliers of Dyestuffs and Fine & Specialty Chemicals. The Exhibition also provided an interactive platform for Exhibitors to generate business through displays / direct interaction and it also enhanced the synergy effect. All of which stimulated top level professionals from the Industry.



## **EXHIBITION STATISTICS 2019**



Centro De Eventos PRO MAGNO, São Paulo, Brazil.



Participating Country: 5+



Exhibitor: 74+



Business Visitor 1352+



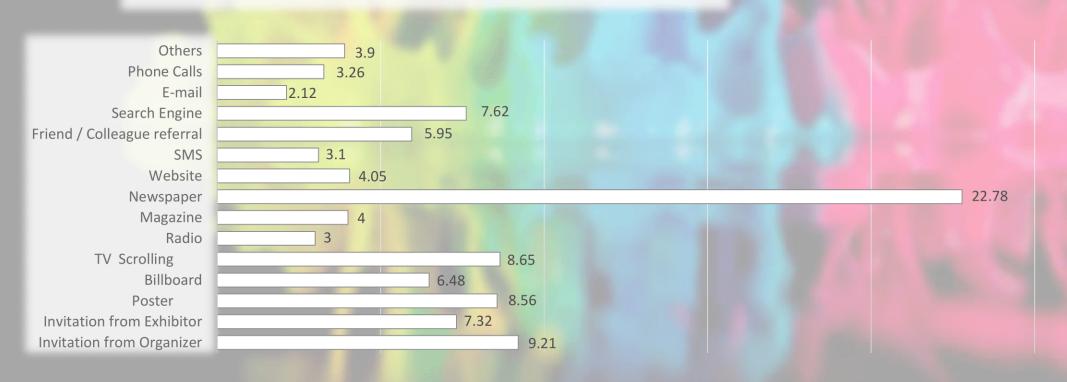
Total Visitor 3004+

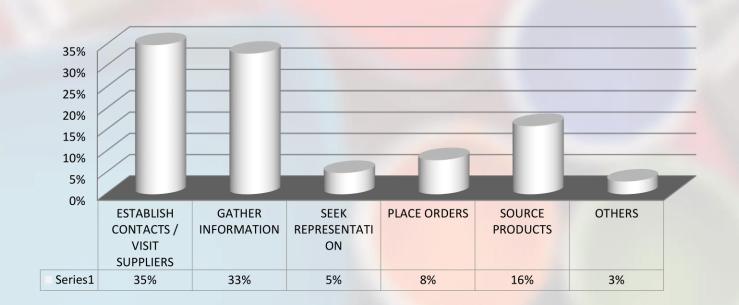


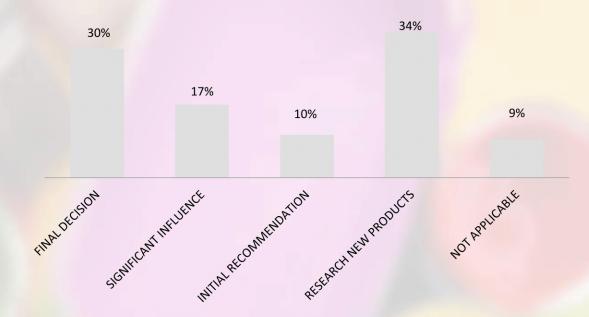
Booths: 77+



### MODE OF REACHING 37<sup>th</sup> Dye Chem Brazil 2019 INFORMATION TO THE VISITORS:

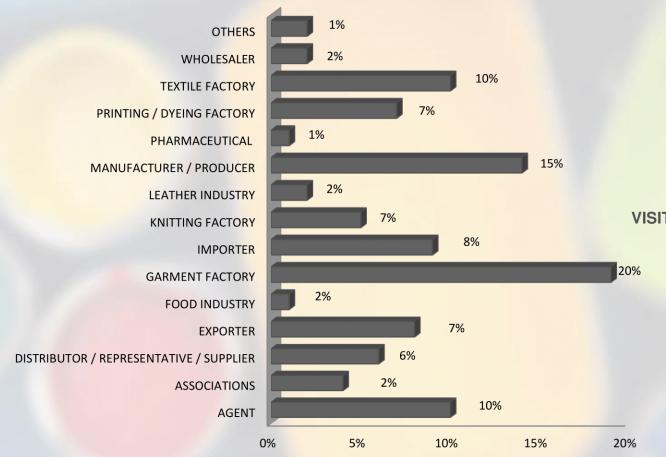






VISITORS 37th Dye Chem Brazil 2019 INTERNATIONAL EXPO CONSISTED

VISITORS TO THE 37th Dye Chem Brazil 2019 VISITED WITH FOLLOWING POWERS TO MAKE:



VISITORS SECTOR 37th Dye Chem Brazil 2019 INTERNATIONAL EXPO CONSISTED



















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# ABOUT CEMS - GLOBAL

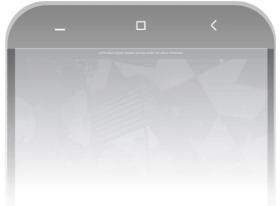
CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of over 3 decades, has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity. We bring all these attributes together to reinvent events....to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven track record, CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships! CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 24,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are....

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### THANK YOU FOR YOUR PARTICIPATION, SEE YOU THE NEXT EVENT...

