

44th  
**Dye+Chem**  
*Brazil*  
**EXPO' 24**

**10 11 12** July  
2024

📍 Centro De Eventos Pro Magno  
Sao Paulo, Brazil

[www.cems-dyechem.com](http://www.cems-dyechem.com)



**AN EXCLUSIVE INTERNATIONAL EXHIBITION OF BRAZIL ON ALL KINDS OF DYES AND FINE & SPECIALTY CHEMICALS**

**SCHEDULE**

Date	:	10-12 July, 2024
Venue	:	Centro De Eventos PRO MAGNO, São Paulo, Brazil.
Opening Hours	:	10:30 AM to 6:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	<a href="http://www.cems-dyechem.com">www.cems-dyechem.com</a>
Concurrent Exhibitions	:	5 <sup>th</sup> Brazil Int'l Yarn & Fabric Show 2024; 5h Brazil Apparel Sourcing Show 2024;



**7** Reasons To Participate  
in the 44th DyeChem Brazil  
2023 International Expo



1. 44<sup>th</sup> Dye+Chem Brazil 2024 is a Comprehensive International Exhibition of its kind - featuring Worldwide Dyestuffs & Fine & Specialty Chemical Manufacturers, as well as focusing on the entire Dyestuff & Dye Chemical Industry of Brazil.
2. Dye+Chem Brazil will be the Biggest International Exhibition of its kind and serve the Dyestuff & Dye Chemical Industry of Brazil.
3. Brazil has emerged as one of the Major Textile Clothing Products Exporting Nations. The Demand for Textile Chemicals (dyes and auxiliaries) in the country has increased sharply in the recent Fiscal Year 2021.
4. Brazil Ranks in the Top 5 Globally in the Production of Textiles, Apparel Production, Denim & Knitwear. Their fashion week is also one of the five Largest in the World Today.
5. The Dyestuff Sector is one of the important segments of the Chemical Industry in Brazil, with a variety of sectors like textiles, leather, cotton, etc.

6. Brazilian Chemical Imports have increased by more than 1,200%. Both Brazilian importers and distributors are continually Seeking New Suppliers.
7. Participate in 44<sup>th</sup> Dye + Chem Brazil 2024 Int'l Expo. Meet and connect with potential buyers through the Expo.

## EVENT PROFILE

CEMS-Global USA's International 'Dye+Chem series of Exhibitions has reached its accession in popularity in South & South-East Asia as the only kind of series held in the sub-continent. Being organized for more than a decade in Bangladesh, India & Sri Lanka; 'CEMS-Global' is pleased to take this leading Series of Exhibition to Brazil and present the Brazilian edition - '44<sup>th</sup> Dye+Chem Brazil 2024 International Expo' to be held on similar successful model concurrently with '5<sup>th</sup> Brazil Apparel Sourcing Show 2024', 'Textech Brazil' and '5<sup>th</sup> Brazil Int'l Yarn & Fabric Sourcing Show 2024', focused to the colossal manufacturing Industry of Brazil.



Brazil – is one of the 'BRICS' economies and recently overtook the UK as the world's sixth-largest economy. Its economy is the largest of the Latin American nations and the second largest in the western hemisphere. Brazil is one of the fastest-growing major economies in the world. In future decades, Brazil is expected to become one of the five largest economies in the world.

Brazil's place as a leader among the world's emerging economies was first brought to widespread prominence with its inclusion as one of the BRIC countries – the tag is given a decade ago to Brazil, Russia, India, and China because of their robust economic growth and tremendous market opportunity.

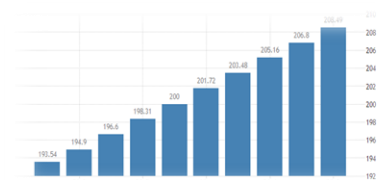
In recent years, Brazil has fulfilled its promise and remains one of the world's top prospects for business development and investment. Brazil continues to enjoy steady economic growth and has the second biggest industrial sector in the Americas. The country's annual per capita GDP is US\$ 12,000, almost doubled in the past two decades. Manufacturing sector dominates the Brazilian economy, contributing 67% and 30% of GDP, respectively. Brazil has steered a careful path to reach a position of global economic and industrial power. All these facts made CEMS-Global take its popular 'Dye+Chem Series of Exhibition' to Brazil.

'44<sup>th</sup> Dye+Chem Brazil 2024 International Expo' hence focuses on the manufacturing sector of this potential Nation. 'Dye+Chem' will be the most prestigious and exclusive International Exhibition devoted to focus on all kinds of Dyes and Fine & Specialty Chemicals for the colossal Brazilian manufacturing Industry and will be a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Process Industry.

The '44<sup>th</sup> Dye+Chem Brazil 2024' will be the biggest meeting place ever held in Brazil for Buyers and Suppliers of Dyestuffs and Fine & Specialty Chemicals and will also provide an interactive platform for Exhibitors to generate business through displays / direct interaction and will enhance the synergy effect and attract top-level professionals from the industry thus improving technology, focus and visitors of the expo.

## IN FIGURES?

Brazil has emerged as one of the major textile clothing products exporting nations. The demand for textile chemicals (dyes and auxiliaries) in the country has increased sharply in the recent fiscal year 2021. Brazil ranks in the top 5 globally in the production of textiles, apparel production, denim, and knitwear. Their fashion week is also one of the five largest in the world today. Brazilian



chemical imports have increased by more than 1,200%. Both Brazilian importers and distributors are continually seeking new suppliers. There is no doubt that investing here will have a great chance of benefits. Furthermore, the population of Brazil is rising fast at a steady-state, which creates a large impact on the Demand.

## **PROFILE OF EXHIBITS**

Adhesives / Catalysts/ Basic Chemical Bulk Drugs, Chemical Intermediates/ Cleaning Chemicals, Corrosion Inhibitors, Cosmetic Chemicals, Detergent Raw Materials, Dyes And Dye Stuffs, Electro Chemicals, Electroplating Chemicals, Fertilizers, Fine Chemicals, Food Chemicals, Inorganic Chemicals, Laboratory Chemicals, Oil Field Chemicals, Performance Chemicals, Petrochemicals, Processing Chemicals, Textile Chemicals. Agro Chemicals, New Chemical Materials, Chemical Equipment & Engineering, Chemical Control Apparatus & Instruments / Equipment, Chemical Processing Equipment / Machinery, All Kinds Of Dyestuff And Pigment, Disperse Dye, Acid Dye, Reactive Dye, Basic Dye, Direct Dye, Vat Dye, Sulphur Dye, Indigo Blue, Sulfureted Black, Organic Pigment, Printing Plasm, Color Dyestuff, Etc; (B) Various Dye Intermediates; (C) Textile, Dyeing And Finishing Auxiliary: Dye Dispersed/ Water Treatment/ Preparative Treatment/ Printing Treatment/ Printing Behind Treatment/ Treatment And Machining Auxiliary, Inorganic Pigments And Ore Stuff, Organic Impregnate, Printing Auxiliary, Environmental And Functional Style Auxiliary, Etc; (D) Other Auxiliary: Chemical Fiber Monomer, Activator, Chemical Fiber Oil Auxiliary, Supple Auxiliary, Bond, Finishing Auxiliary And Other Chemicals; (E) Textile Industry Environmental Technology, Quality Authentication System And Relative Apparatus And Equipment, Etc.

## **PROFILE OF VISITORS**

'44<sup>th</sup> Dye+Chem Brazil 2024 International Expo' will focus on Target visitors consisting of Operation / Production / Industrial Managers, Senior Production Representatives, Purchase Departments of Processing Industry, Decision-makers and professionals from all related Industries, Consultants, Agencies, Manufacturers, Exporters, Government Officials, Associations, Importers & Traders from all manufacturing sectors of the Industry of Brazil, Trading Companies, Export Houses.

## **ABOUT CEMS-GLOBAL (ORGANIZER)**

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of more than 3 decades, has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, and Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers and several Industry sectors and boosted International Trade and development in many countries.

With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

**ORGANIZER****GLOBAL HQ:**

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com)

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : [www.cems-dyechem.com](http://www.cems-dyechem.com) , [www.cemsonline.com](http://www.cemsonline.com)

**CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:**

CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]

New Delhi, India

Mail : [contact@cemsonline.com](mailto:contact@cemsonline.com) ; [cems@cemsiindia.in](mailto:cems@cemsiindia.in)

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : [www.cems-dyechem.com](http://www.cems-dyechem.com) , [www.cemsiindia.in](http://www.cemsiindia.in)



[www.cems-textileseries.com](http://www.cems-textileseries.com)

Contact us  
by WhatsApp



Follow or Contact us  
by WeChat



Contact us  
by LINE



8 10 2023

Organizado por  
CEMS Global USA



Follow us on



CEMS-Global  
[www.cems-global.com](http://www.cems-global.com)

